

**LAURA CROOKSTON DELEOT** creative director /designer  
2119 12th Avenue South, Nashville, Tennessee 37204 615/714-9067 laura@crookstondesign.com

## EDUCATION

Graduate Studies, Graphic Design, 1997-1999  
**Portfolio Center** Atlanta, Georgia

Bachelor of Arts, Art History and Photography, 1992-1996  
**University of the South** Sewanee, Tennessee

## WORK EXPERIENCE

Creative Director, Designer, Owner July 2004-present

**Crookston Design** Nashville, Tennessee

Self-employed freelancer working on a variety of projects including the design and production of music magazine, *American Songwriter*; Continuing contract work through Chronicle Books; other clients include a variety such as real estate, local boutiques and restaurants, start up companies, and the local music industry.

Senior Designer, December 2000-July 2004

**Chronicle Books** San Francisco, California

Designer in the Gift Division of specialty publishing company. In-house management, art direction and/or design for 15-25 projects per season including a variety of stationery products and books. Art direction of photography, illustration and outside designers. Experience working on in-house team of editor, designer and production. Some project development and conceptualization. Experience hiring freelance artists (photographer, illustrator or designer) to work on particular projects, including negotiation of contract and budget. Development of visual design for many lines of Chronicle products including *Bad Girls*, *Anne Taintor*, *Denyse Schmidt*, *Chronicle Notes*, *City Walks Decks* and *Lotta Jansdotter*.

Designer, August 1999-October 2000

**The Valentine Group** New York, New York

Designer at a design-advertising group specializing in a range of creative services from strategic brand positioning, to advertising and design, to photo shoot art direction and production. Experience working on a small design team, creating design work for various clients including *Time Inc.*, *RealSimple Magazine*, *Kravet*, *Greg Jordan*, *United Healthcare*, and *Target*. Other responsibilities included design department management and the recruiting and training of interns.

Design Assistant, 1998-1999

**Imagine Design** Atlanta, Georgia

Design assistant in a small design firm.

Freelancer, 1997

**Photographers Assistant** Nashville, Tennessee

Assisted various photographers in the music and commercial photography fields.

## DIGITAL SKILLS

QuarkXpress

Adobe Illustrator, Photoshop, InDesign and Acrobat

Microsoft Office Programs

## HONORS

Graphis New Talent Annual 2002

**Portfolio Center Student Awards**

Best of Show, Design Program 1999

Winter 1999 Portfolio Center Scholarship

## MEMBERSHIPS

American Institute of Graphic Arts / Nashville, *VP Programming*

Type Directors Club

American Institute of Graphic Arts / San Francisco, New York and Atlanta Chapters

## REFERENCES

Available upon request.